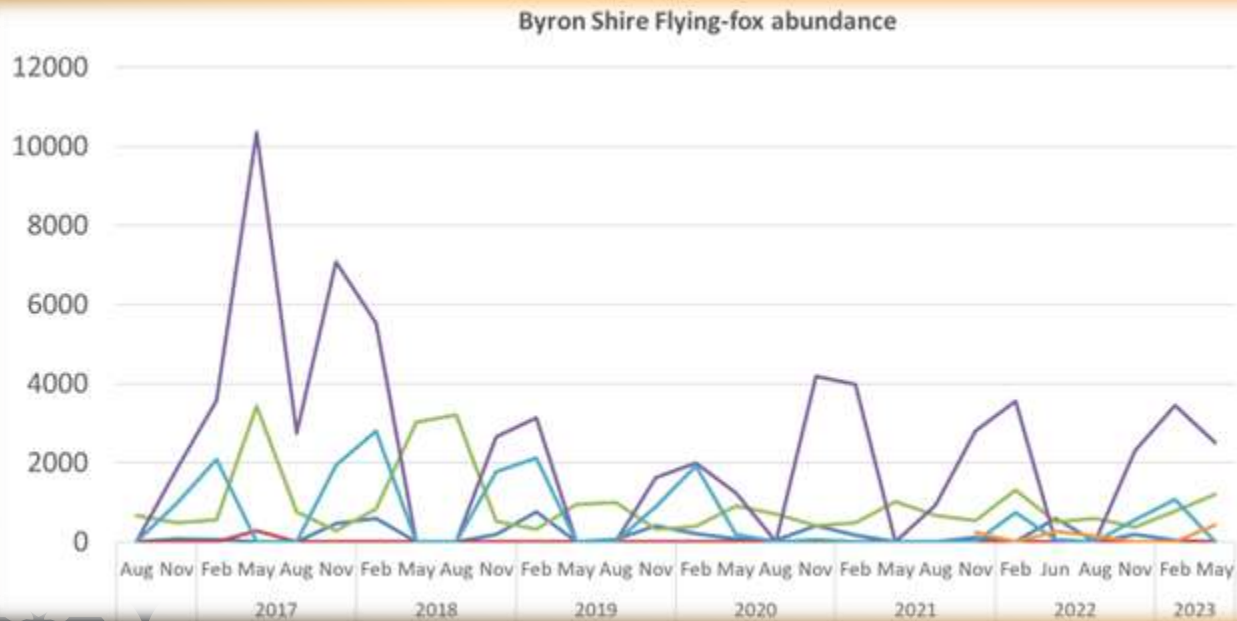


Empowering Communities: Educational Initiatives for Flying- Fox (girang) Conservation

“No Bat No Me” and “Facts About Bats”

Flying-foxes at Byron Shire

- Historical issues
- Urban x Rural Camps
- FFCMP review – 20 camps



Flying-foxes at Byron Shire

- Camp management (2018-23) \$105.000
- Education \$28.000



2023 Camp management review and Educational push



- Facts about bats
 - A3 booklet
 - Preschools/primary history-telling
- No Bat No Me (WIRES grant)
 - Community survey – before and after
 - Schools workshop
 - survey – preliminary results
 - Tailored media campaign
 - Presenting in a Public Event



NATIONAL
GRANTS
PROGRAM

No Bat No Me Messaging

- From Dracula to Bluey:
Cute long distance super-
pollinators



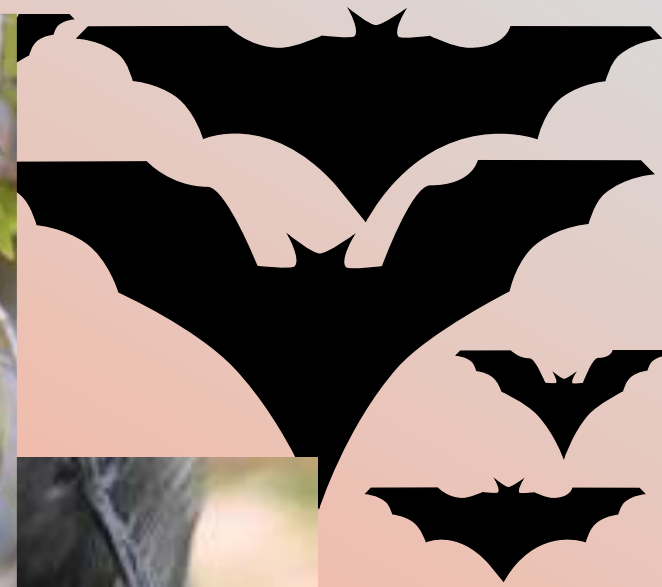
Kate Friebe



Welbergen et al. 2020

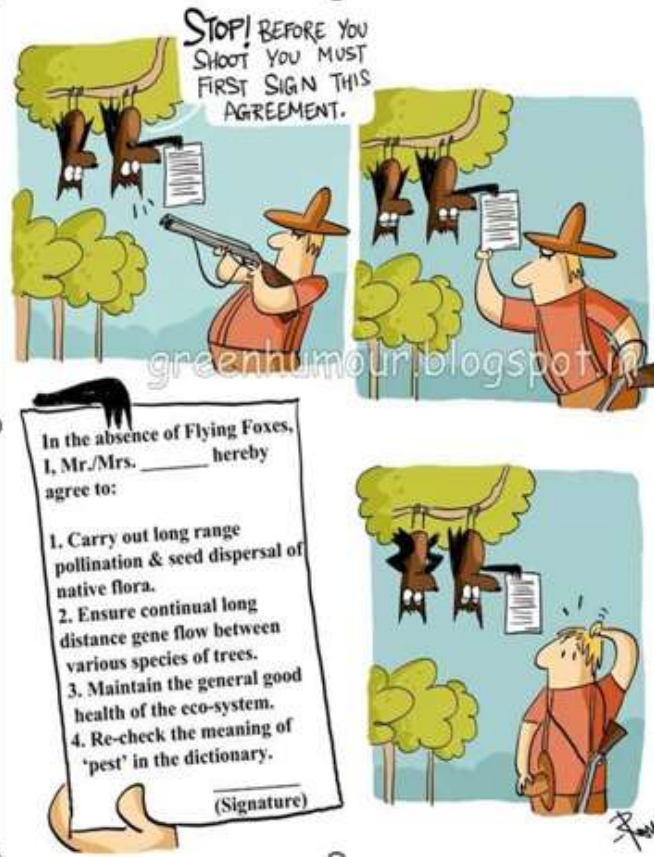
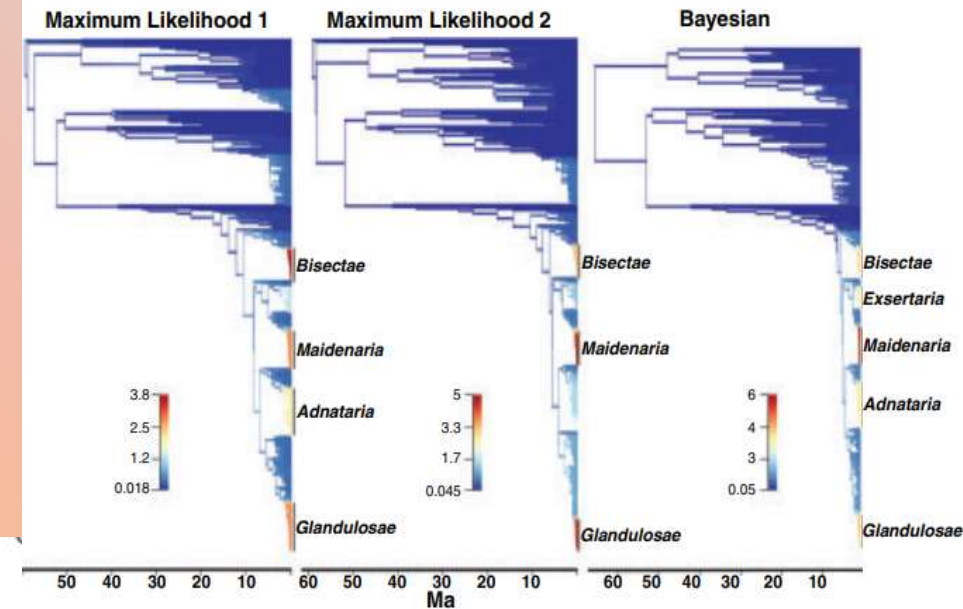


Kim Kilroy



Messaging

- Species co-evolution – no bat no me
- Conflict and the move to urban areas





Vegetation damage



Nature sound



Noisy?



Droppings



Scent? Smell?



Reduced amenity



**Perceived health risks;
infections are VERY rare**

Natural fertiliser and seed dispersers

Media Campaign



- Street banners
- Newspaper and social media ads
- Corflute signs
- Nurseries Partnership
 - Local species list
- Splendour in The Grass

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Media Campaign



- Street
- New
- Corf
- Nurs
- Local species list
- Splendour in The Grass



Complaints

Significantly customer complains reduction

- From 2020-2023=-85%
- Management works in the camps
- Positive media
- Acceptance?



Credit: Libby Timmiss



Positives



- Less complaints
- Collaboration work – ask for help
 - Tyron De Kauwe, Maree Treadwell, Libby Timmiss, Matthew Mo, Shane Ruming, Peggy Eby. Inaturalist: Greg Tasney, Kate Friebe. Lib Ruytenberg and Annie – WIRES. All BYSC staff
- School survey feedback
- Linking different species and habitat
- Pairing content with school curriculum
- Partnering with local events
- 70% second hand material





Credit: Libby Timmiss

Learnings

- FF Project Reference Group – information exchange group among camp neighbouring communities
- Cost of good and specific pictures
- Survey design
- Tailoring the message to specific audience
 - Workshop: testing messages



Credits: Shane Ruming





Thank you



**BYRON
SHIRE
COUNCIL**